BUSINESS OF HOME



TRADE TALES | SEP 17, 2021 | □

Have you had clients question the way you charge?

COST COMPARISON

"From my experience, this question is hiding a different question: How can I know that I'm getting a fair price? Therefore, we try to approach it with this in mind. We explain the differences between the options available in the market. In the same way a Mercedes-Benz will cost more than a Ford, [some] contractors can charge more or less than others. Additionally, we always try to emphasize the importance of a quality experience with our services, not just an end goal. We really pride ourselves on that and, in the end, clients that understand the process are satisfied." —Joseph Tsedaka, NÖMI, Dallas-Fort Worth



Joseph Tsedaka Courtesy of Joseph Tsedaka